project access

Social Media Officer (Team Germany)

Do you want to join a fast-paced, international, student-led, social impact charity? Are you looking for meaningful voluntary experience and a community of like-minded, ambitious people?

We are looking for a collaborative, creative and driven individual to be our new Social Media and Marketing Officer for Team Germany! As a Social Media and Marketing Officer, you will be part of Team Germany. You will be responsible for managing all things social media marketing which we leverage on Instagram, LinkedIn, Tiktok, and Youtube!

Responsibilities include:
- Creating engaging content for our social media channels, especially Instagram, TikTok, and LinkedIn
- Editing and producing long-form video content for YouTube, as well as short-form videos for platforms like Instagram Reels and TikTok
- Staying on top of social media trends to pitch fresh content ideas and help us reach the right audiences
- Analysing social media performance and audience data to help refine our content strategy
- Collaborating with our Outreach and Marketing teams at Project Access International to maximise reach and ensure alignment across Project Access International

The ideal applicant is...
- Is creative and enjoys trying out new things
- Thrives working collaboratively in team settings
- Is able to also work independently and takes initiative for new projects
- Has good command of the German language & uses relevant social media channels regularly

You will get...
- The opportunity to pick up new skills, and improve your communication and organisational skills
- Access to a great community of talented and ambitious students in the wider PA International network
- A direct impact on PA International and PA Germany's mission and community!

The position is an unpaid, volunteer role that will require **3-5 hours** of work per week, with flexibility during busy times of year (e.g. during exams).
If you have any questions, please do not hesitate to get in touch with Franca from Project Access Team Germany (franca.trenczek@projectaccess.org)